



SPONSORSHIP PROGRAM

Build visibility for your business while supporting a mission you care about.

In 2020 Pac Hort will *double* the number of articles we publish and deliver content regularly to an engaged digital audience. Your contribution supports high-quality educational information that promotes gardens and landscapes as nature-based solutions for healing the environment by providing a broader understanding of plants, people and humanity's deep connection to nature.

Will you help this effort reach even further by making a business donation? Your generous gift will be recognized across multiple media channels, increasing awareness of your company and attracting new customers.

Call Noah at 510-849-1627 to learn more. Thank you!

We are a highly engaged, garden-loving audience.

300,000 people visit our website annually, and over 30K are return users.

Monthly newsletters mail to over 11K subscribers, and with a consistent open rate of over 40%, you're reaching 5K people every time we hit send.

14K social followers engage with our regularly scheduled content across multiple channels.

	\$500+	\$1500+	\$2500+	NONPROFIT PARTNERS
WEBSITE	Business name on sponsor page w/link	Logo and business listing on sponsor page w/link	Logo and business listing on sponsor page w/link. Logo on home page.	Logo and organization listing on sponsor page w/link
ENEWS	Business name w/ link (4x year)	Logo w/link (8x year)	Logo w/link (12x year)	Acknowledgment w/link
SOCIAL	Acknowledgment on all platforms (2x year)	Acknowledgment on all platforms (4x year)	Acknowledgment on all platforms (4x year) Featured post (2x year)	Event promotion (4x year)
DONOR BENEFITS	Receive PHS donor benefits for 1 individual	Receive PHS donor benefits for 1 individual	Receive PHS donor benefits for 2 individuals	Nonprofits receive 20% off the \$1500+ & \$2500 + sponsor levels

Learn more about supporting PHS with a business donation by calling Noah at 510-849-1627.