## Ways of Giving

### **Create an Endowment-**

Funding an endowment is one of the most selfless and charitable acts of philanthropy. It is the gift that keeps on giving. The funds are invested by Pacific Horticulture Society and the interest generated is used for the purpose that you wish to support. A portion of the income is re-invested each year to ensure that the endowment continues to grow and provide a stable stream of support over time.

Establishing a named endowment means your generosity will support Pacific Horticulture Society every year. You can make a one-time gift, a series of gifts, or a pledge paid over a period of years to fund the endowment. Please contact Pacific Horticulture to discuss your ideas regarding endowments.

#### **Planned Giving/Bequests-**

You can make a significant impact by supporting Pacific Horticulture through your estate plans. Donors can establish income-producing gifts such as charitable gift annuities or charitable remainder trusts, which benefit them during their lifetimes with up-front income tax savings and often a high rate of return. Pacific Horticulture Society works with professionals who can assist you with your gift planning goals. For more information, please contact us.

#### **Outright Gifts-**

<u>Online Giving</u> – Pacific Horticulture Society's online giving website is a secure, safe way to make gifts using your credit card.

*Giving by Mail* - You may mail checks made out to Pacific Horticulture Society to the address below. Please include instructions for use as well as your full name and address, so that we can properly acknowledge your gift and send you a tax receipt:

Pacific Horticulture Society P.S. Box 5995 Berkeley, CA 94705

#### **Matching Gifts-**

Double and even triple your gift to Pacific Horticulture Society! Many employers match charitable contributions made by their employees. Find out if your company has a matching gift program by visiting <u>Matching Gift Information</u>. If your company does match gifts, please request a matching gift form from your human resources office and include the form with your gift to Pacific Horticulture.

#### **In-Kind Gifts-**

Gifts in-kind are non-monetary items of tangible property or other physical assets that represent value. Examples might be equipment, collections, historic clothing, and artwork. If you believe you have a potential in-kind gift, please contact Pacific Horticulture.

# Help us advance our work into the next century and enable us to continue advocating for the garden and its power to enrich lives and heal the environment.

As with any decision involving your assets, we urge you to seek the advice of your professional counsel when considering a gift to Pacific Horticulture Society.